

power to you



## Segmented promotions

### Terms & Conditions

The Airtel-Vodafone Bonus Day Terms and Conditions should be read in conjunction with the Airtel-Vodafone general pay-as-you-go or Pre paid Terms and Conditions as highlighted under the terms and conditions links on [www.airtel-vodafone.com](http://www.airtel-vodafone.com).

Where there is conflict between the Airtel-Vodafone Bonus Day Terms and Conditions and the general Airtel-Vodafone Terms and Conditions, the specific Terms and Conditions from the Airtel-Vodafone Bonus Day Promotion shall apply, but all other provisions within the general Airtel-Vodafone Terms and Conditions shall remain in full force and effect.

*“Segmented promotions”* means that Airtel-Vodafone at any time can offer selected customers groups on the Airtel-Vodafone network special promotions where the customer can benefit from extra credit, free text messages, free data or anything else which Airtel-Vodafone would like to offer to the selected customer bases.

1. ‘Segmented promotions’ is available for all Pay-as-you-go customers using voice and data services on the Airtel-Vodafone network.
2. The ‘Segmented promotions’ is communicated to all Airtel-Vodafone Pay-as-you-go customers via a Bulk SMS system which is sent from the Airtel-Vodafone network.
3. Any customers who have opted out from receiving these bulk sms ‘Marketing’ messages will not be sent the communication for the ‘Segmented promotion’ or any other promotion which is communicated by Airtel-Vodafone via SMS).
4. The ‘Segmented promotions’ runs on dates/times which Airtel-Vodafone decide and are only applicable to the customer base which Airtel-Vodafone has chosen. Any customer which has not been sent the communication for the ‘Segmented promotions’ will not be applicable to receive the benefit.
5. The extra benefit that can be received from the ‘segmented promotions’ will only be given to customers if they acknowledge and do what is required of them through the given time frame of the ‘segmented promotion’ which Airtel-Vodafone has communicated to the selected group of customers.
6. If the ‘Segmented promotion’ requires the selected base of customers to top-up, they can top-up by using the Airtel-Vodafone website, visiting the Jersey or Guernsey Airtel-Vodafone retail store or by purchasing an Airtel-Vodafone top-up card from any good retailer which is selling Airtel-Vodafone top-up cards within the Channel Islands.
7. Any benefit the selected base of customers can receive through the ‘segmented promotions’ will be given to the customer manually, which means the customers will not benefit automatically and may have to wait 2-3 working days / a month etc depending what Airtel-Vodafone defines as the ‘segmented promotion’ that is being communicated.

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8. If a customer is on holiday/roaming and receives a text message from Airtel-Vodafone stating that it is a 'segmented promotion', the customer can still benefit from the bonus credit if they can top-up via the Airtel-Vodafone website or by using an unused Airtel-Vodafone top-up card that was previously purchased by the customer).
9. The message which is sent from Airtel-Vodafone to the selected base of customers must state 'Airtel'. The message from Airtel can not be forwarded to other customers that are not applicable for these types of promotions. Any message which does not state that it has been sent by 'Airtel' will not be applicable to receive any extra benefit.
10. The message which is sent from Airtel-Vodafone to the selected base of customers is only valid if the recipient has received the SMS directly from Airtel-Vodafone, the sender name will be displayed as "Airtel". The message from Airtel-Vodafone "Airtel" should not be forwarded to other customers that are not applicable for these types of promotions. Any message which does not state that it has been sent directly by "Airtel" will not be applicable to receive the promotional benefit.
11. This promotion can be withdrawn by Airtel-Vodafone at any time.